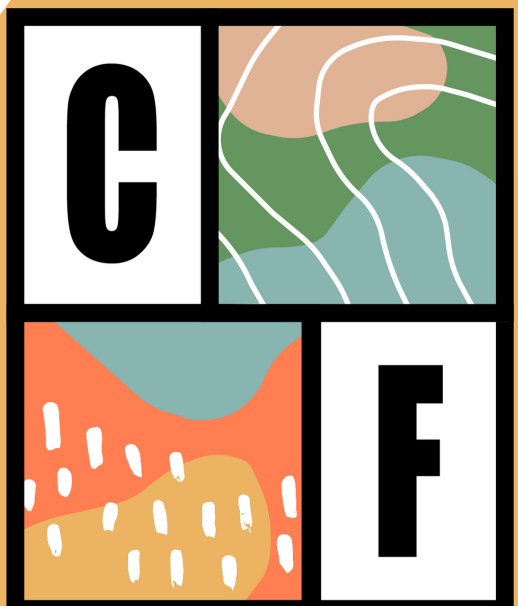


BUSINESS & FINANCE



Business and Finance

What course did you study?

BA Business Management Single Honours with Placement Year

Why did you decide to study that course?

I chose this course to gain the subject knowledge and practical aspects of various business and management topic areas. The course allowed me to focus on one or two areas of interest which was a good influence towards my final year project and determining my long-term career aspirations. I also found the course had a strong career and employability focus throughout.

This was a beneficial in finding work as a graduate.

What advice would you give to someone who is considering this sort of course?

Be open-minded in exploring subjects outside of your initial interest, and utilise any resources or advice that supports your own career development. I

recommend a placement year within the course highly. This is a great opportunity to extend your strengths and improve on any weaknesses whilst making a value contribution to an organisation through the application of new skills and knowledge.

Have you used your degree for your career?

I have used elements of my degree in my current role in Human Resources, such as project and operations management. I have used this knowledge to support my development when working on work-related processes such as contributing to organisational operations (day-to-day duties) to make improvements where necessary.

Accounting Technician

Job Description

Accounting Technicians handle day-to-day financial matters in all types of business

Annual Salary

£18,000-£32,00

Pathway

You can get into this job through:

- A college course, such as Level 2 Foundation
 - Certificate in Accounting
 - An apprenticeship
- Working towards this role
 - Applying directly

Responsibilities and Tasks

- Process and pay invoices
- Record receipts and payments
- Prepare and check ledger balances and other monthly accounts
- Complete and submit tax returns, VAT returns and National Insurance contributions
 - handle company expenses
- Update computerised accounting systems

Economist

Job Description

Economists advise government departments, businesses, banks and other organisations about the economy.

Annual Salary

£25,000-£80,00

Pathway

You can get into this job through:

- A degree in subjects such as Statistics, Mathematics, Business Studies, Finance and Accounting
 - An apprenticeship
 - Graduate training schemes

Responsibilities and Tasks

Your work will vary depending on whether you're advising the government or business sector, but your day-to-day duties might include:

- Researching information from computer databases, websites, journals, etc.
- Monitoring past and present economic issues and trends
- Creating mathematical models to predict future economic developments analysing statistics
 - Writing reports and presenting findings
- Advising on the potential economic impact of policies and ideas

Marketing Manager

Job Description

Marketing Managers plan how to promote products, services or brands and oversee all marketing activity.

Annual Salary

£25,000-£55,00

Pathway

You can get into this job through:

- A degree in subjects such as Marketing, Business Management, Digital Marketing and Advertising
 - An apprenticeship
 - Working towards this role
 - Applying directly

Responsibilities and Tasks

- Create marketing and social media strategies and guidelines
 - Manage a team of marketing executives
- Plan and manage the launch of new products and services
 - Set budgets, targets and timelines
 - Oversee and approve campaign content and communications
- Work with in-house or outside agencies to produce successful campaigns
- Organise and attend events to meet new and existing clients